



# LOCAL SHOPS

## Run your own local e-commerce company

Current licensees  
are earning over  
£50,000 a year from  
just an £8,000 initial  
investment.



[www.Local-Shops.uk](http://www.Local-Shops.uk)

 HOW IT WORKS

YOUR USP's

SUCCESS STORIES

WHAT YOU CAN EARN

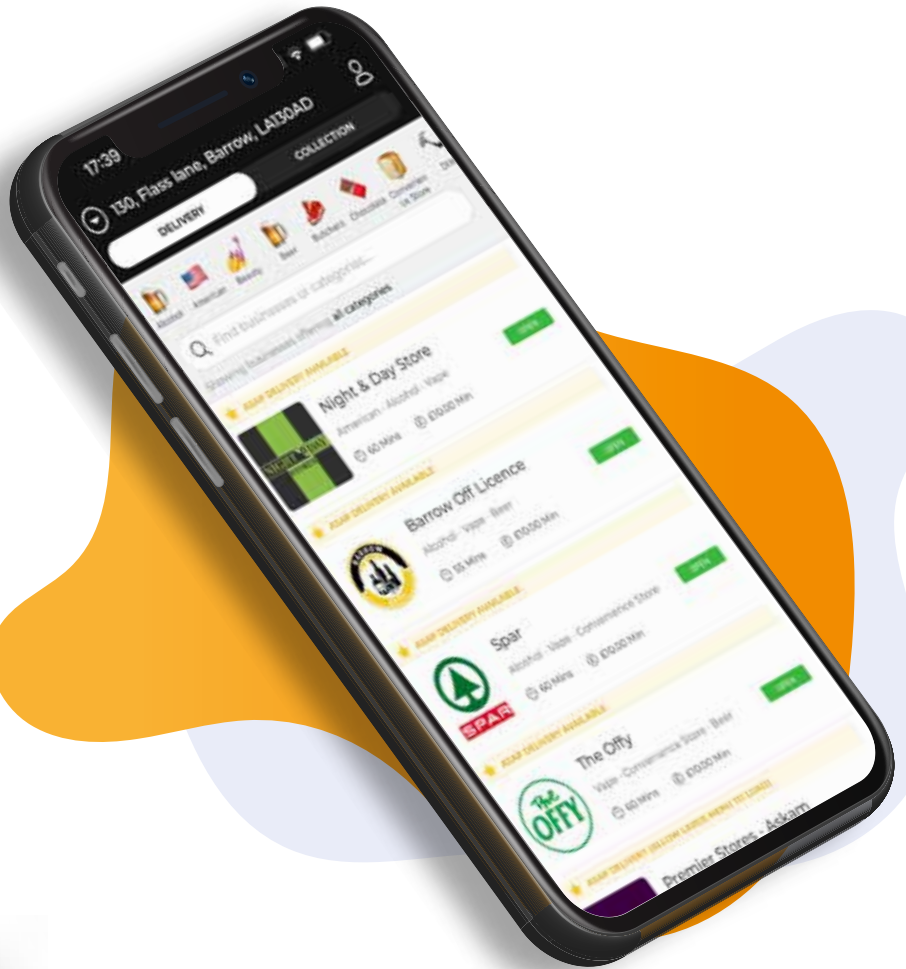
# How it works

## Your first steps

- Register your interest
- Arrange a call
- Let's choose an area
- We'll ready your package!
- Secure your licence

## Signing those Shops

- Make your approach
- Use your marketing materials
- Show them the tech
- Sign them up!



## The big launch

- Sign-up those outlets
- We'll release your apps
- Market your business
- Watch your sales grow!

## Growing your business

- Build your partnerships
- Receive weekly pay-outs
- Use your marketing suite
- Manage your customers

## Local Shops

# Rivalling Amazon and Getir...

An impossible task? Well, we heard the same before we wiped Just Eat off the map in so many towns and cities across the UK too. Our strategy is simple, where are they lacking?

## Amazon

### What they Did

Amazon have quickly become the world-leader in online ordering and have done so most centrally through their Prime service that covers almost the entire planet, so coverage certainly isn't an issue for them!

Amazon also provides users with "literally everything from A-Z" delivered to their doors the next day with Prime, so variety of choice certainly isn't an issue either, but that delivery could be quicker...

Finally, due to their huge commission levelled at hundreds of thousands of retailers, they are completely unable to offer any advertising or individual retailers and products.

### Getting our share

What Amazon don't provide however is a same day service. The quickest they can get anything to you is the following day, they also lack any real presence in the grocery market following the lack of success of Amazon Pantry.

With each of your shops being local and on demand you can have orders from florists, convenience stores and a huge variety of retailers at your customers doors within the hour.

Whatsmore, as you are working with a more selective number of retailers that you will have personal relationships with, you are able to offer them that direct marketing that so many of the larger conglomerates cannot, boosting their sales and their presence in their local area.

Some kind of graphic showing a tick against instant delivery, direct marketing, UK-wide coverage and huge range of products.

## Getir

### What they Did

Founded in 2015 in Turkey, Getir fully launched into the UK in early 2021 promising on-demand grocery deliveries from their dark-warehouses across the country.

Getir had an excellent start in providing a rapid service but has failed to expand past convenience items, failed to add any outlets other than their own and failed to expand anywhere outside of the major UK cities.

Getir is very unlikely to be available in your area, if only someone could provide the same instant service with a wider range of shops that are professionally marketed to local people...

### Getting our share

...and that is where you come in!

Not only can you match Getir's rapid delivery but you can do so with items available for a much wider range of shops in your local area!

With each of your shops being local and on demand you can have orders from florists, convenience stores and a huge variety of retailers at your customers doors within the hour.

And again as you are working with a more selective number of retailers that you will have personal relationships with, you are able to offer them that professional direct marketing of their products to boost both of your sales.

Some kind of graphic showing a tick against instant delivery, direct marketing, UK-wide coverage and huge range of products.



## What we offer



We've got you covered on invoicing, contracts, policies and payment processing so you can concentrate on making the money!



We provide you with a direct support number and a dedicated launch manager to help ensure you make your business a success.



We provide the proven marketing support and tools that you will need to first launch and then accelerate your brand new business.

## What we do



We provide you with a full localised e-commerce platform in a box!



We build your custom branded apps and website for your users to order from!



We guide you from start to finish to ensure your business is a success!

A large illustration of two hands shaking, symbolizing a partnership or agreement. The hands are rendered in a realistic style with shading, and the sleeves are dark blue with white cuffs.

# Sign Design Deliver Success



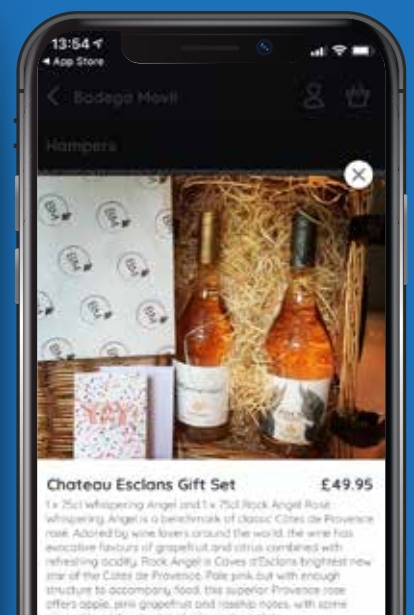
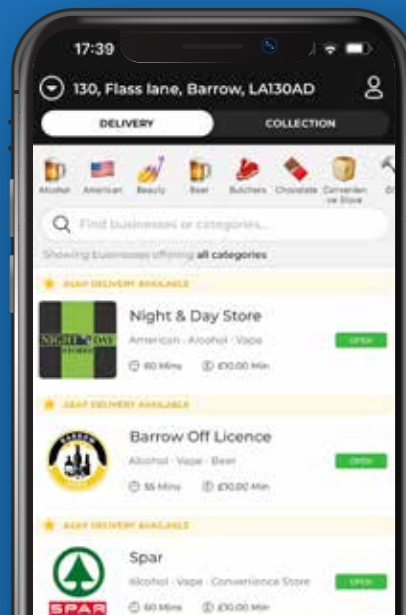
## Your USPs

# The Technology

Many before Local Shops have had the idea of taking on the market-leaders by undercutting their commission and providing a 'better' service, the blueprint is obvious, but everyone falls at the same hurdle – The technology! At Local Shops our award winning e-commerce systems and feature-packed customer apps ensure we are always one step ahead of the game with the perfect platform for rapid & sustainable growth.

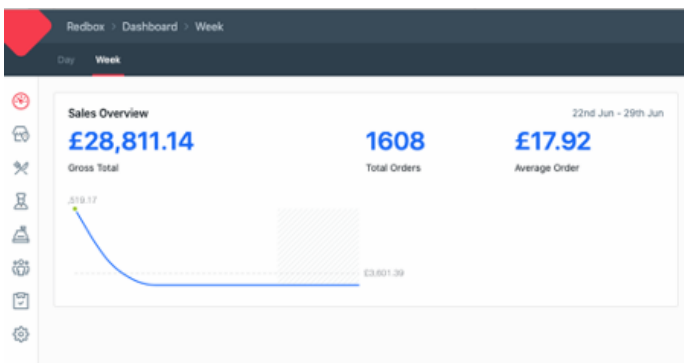
## Customer Apps

- Bespoke design
- Android and IOS builds
- Apple Pay and G-Pay integration
- Real-time order tracking
- Instant Push Notifications
- Geo-located delivery
- Contactless delivery option
- Optional review function



## Back-End System

- Live menu builder
- Intuitive order overview
- In-built marketing suite
- Comprehensive reporting
- Multiple user control
- Full website CMS
- Full shop control
- Supports latest hardware
- Orders direct to your email



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WHAT YOU CAN EARN



## The success of Local Eats

Local Shops is the sister-company of the record-breaking Local Eats and gives you the opportunity to own your own localised Amazon & Getir competitor and earn in excess of £50,000 in your first year!

With our proven business plan and marketing strategy we can quickly propel you to be the market leader in your area. Local Eats sold over 150 franchises in the UK within the first 12 months with almost all areas heavily oversubscribed in terms of enquiries.

## The Local Eats Success Story

### 175+ Locations

Over 175 locations franchised across the UK and Ireland.

### 80,000 Weekly Orders

80,000+ Orders placed through our unbeatable technology weekly.

### Support Local Businesses

Our licensees have saved local businesses over £8m!

### Franchisees Profit

Existing franchisees have profited in excess of £80,000 in their first year!

### Fastest Selling Franchise

Our parent company Local Eats was the UK's fastest selling franchise in 2021!

### £100m Annual Turnover

100m annual turnover with software built to maximise sales and conversions



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# Show me the money!

Let's be honest, that's why everyone is in business! Our licensees are seeing extraordinary returns, so let's break down just what you can earn with Local Shops.

EARNINGS		
ORDERS	WEEKLY	YEARLY
500	£430	£22,360
1,000	£860	£44,720
2,000	£1,720	£89,440
3,000	£2,580	£134,160
4,000	£3,440	£178,880
10,000	£8,600	£447,200

## Your Earnings



Here is the good bit, your earnings are unlimited! The more orders your store gets, the more money you earn.



Using our unique model, current licensees are earning an average of £4,500 per month in an industry undergoing rapid growth.



Each of our licensees have processed over 10,000 orders within their first three months – That's a huge £1,800,000 in sales!

## Ready to secure your licence for just £8,000?

For further information click here to register your interest at:

[Local-Shops.uk/register-your-interest/](https://www.local-shops.uk/register-your-interest/)

We will then contact you to book an introductory call. Due to huge demand **we do not book introductory calls unless this form has been completed**. Our licence application process is straightforward and transparent:

- Register your interest
- Arrange a call
- Let's choose an area
- We'll ready your package!
- Secure your licence



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